

# EMERGING BIOMEDICAL TECHNOLOGIES WHAT'S **HOT** AND WHAT'S NOT....



## Los Angeles Chapter of the Licensing Executives Society

**Thursday, March 23, 2006 Lunch Seminar**

**Speaker: Nancy Patterson, Venture Analyst and Vice President,  
Commercialization, Alfred E. Mann Foundation for Biomedical Engineering**

Nancy Patterson is a Venture Analyst with over 18 years experience and is currently Vice President, Commercialization for the Alfred E. Mann Foundation for Biomedical Engineering, a philanthropic Foundation endowed with \$1 - \$2 billion targeted to create a new generation of university-based biomedical accelerator institutes.



In this targeted presentation to licensing executives and healthcare executives who want to understand the secrets that lead to successful commercialization of innovation, the following questions will be explored:

- How much money is being spent by biomedical companies and the venture capital community in Southern California to license technology?
- What is driving today's medical device innovation?
- What are the current **HOT** biomedical technology areas?
- More importantly, what are the **HOT** technology areas "On the Horizon" for tomorrow?
- What are the twelve market drivers that determine commercialization success?

A hand out will be provided for participants to reference the ideas presented.

### SELECTING THE WINNERS!

**How does the medical industry and the financial community select the winners, and what can you do to increase your probability of success? What are the "hot ticket" biomedical indications for today and more importantly, what are the hot areas that are on the horizon for tomorrow?**

**Time:** 11:45 AM - 1:15 PM  
Registration: 11:45 AM Lunch: 12:00  
Ms. Patterson's presentation will also begin at 12:00

**Location:** Los Angeles Athletic Club  
431 W. 7th St. (at Olive)  
Los Angeles, CA 90014  
213.625.2211

**MCLE Credits Available:**  
LES offers MCLE credits to attorneys for attendance.

**Cost:** \$30 for LES members \$35 for Non-members  
\$5 increase after Advanced Registration deadline of  
Friday, March 17, 2006  
Parking at Los Angeles Athletic Club is \$4.50

**For further information:**  
<http://www.usa-canada.les.org/chapters/losangeles/upcoming.asp>  
Contact Lori Morrison at [lori.morrison@ngc.com](mailto:lori.morrison@ngc.com) or 310.201.1638

# EMERGING BIOMEDICAL TECHNOLOGIES WHAT'S **HOT** AND WHAT'S NOT...

**Nancy Patterson,**  
**Venture Analyst and Vice President, Commercialization,**  
**Alfred E. Mann Foundation for Biomedical Engineering**

**Thursday, March 23, 2006**  
**Lunch Seminar**  
**11:45 a.m. - 1:15 p.m.**

Last Name \_\_\_\_\_ First Name \_\_\_\_\_

Company/Firm: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email: \_\_\_\_\_ Cell Phone \_\_\_\_\_

Telephone: \_\_\_\_\_ FAX: \_\_\_\_\_

CA State Bar No. (if applicable): \_\_\_\_\_

**Registration can be paid in advance or at the door by credit card, cash or check**

\$30 for LES members \$35 for Non-members

\$5 increase after **Advanced Registration** deadline of **Friday, March 17, 2006**

Parking at Los Angeles Athletic Club is \$4.50 and not included in registration

<http://www.usa-canada.les.org/chapters/losangeles/upcoming.asp>

The Los Angeles Athletic Club parking structure is the first driveway on Olive north of Seventh Street on the right. NOTE: Olive is a one way street going north.

**Credit card registration:** Complete and Fax to: 714.693.9293

Cardholder Name: \_\_\_\_\_

Credit Card:  Mastercard  VISA  AmEx  Diners Club  Discover/Novus

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Total \$ Authorized: \_\_\_\_\_ (\$30 for LES members \$35 for Non-members Add \$5 after 3/17)

Authorizing Signature: \_\_\_\_\_

**Registration form online:**

<http://www.usa-canada.les.org/chapters/losangeles/3.23.06RegForm.pdf>

**Mail in registration:** Make checks payable to: LES - Los Angeles Chapter  
Licensing Executive Society - Los Angeles Chapter

Attn: Lori Morrison

5122 S. West Knoll Drive

Yorba Linda, CA 92886

lori.morrison@ngc.com

**Registration by phone:** 310.201.1638

[www.usa-canada.les.org](http://www.usa-canada.les.org)